



Corporate Advocate Award 2011 Nomination Form

Name of Nominee Company _____
Address _____
City, State _____ ZIP _____
Phone Number _____ ext. _____ Fax Number _____

Contact at Company _____
Phone Number _____ ext. _____
E-mail Address _____

Name of Nominator _____
Title _____
Agency Name _____
City, State _____
Phone Number _____ ext. _____
E-mail Address _____

Please respond to the following questions. Attach additional sheets if necessary.

1. Describe how the corporation has engaged in partnerships and activities with organizations that benefit children, families, and communities on a national level, and/or demonstrated a sustained pattern of charitable giving that supports children's issues. The scope and impact of the philanthropic activities should be on the *national* level.

2. Describe how the corporation's personnel and management policies promote the well-being of its employees and their families.



3. Describe how the company's corporate giving and philanthropic activities benefit children, youth, and families both within and outside the corporate family. The scope and impact of the philanthropic activities should be on the *national* level.

4. Are corporate products in any way harmful to children and families or their physical environments? How does the corporation address this potential harm?

5. How does the company's senior leadership embrace the values of community and corporate citizenship, and how do they attempt to incorporate these values into the everyday life and strategic planning process of the company?

To submit a nomination:

To be eligible for consideration, the nomination form should be sent to Cassandra Rainey no later than **September 24, 2010**. E-mail submissions are strongly preferred.

CWLA Corporate Friend of Children Award 2011

Attn: Cassandra Rainey
1990 Westchester Avenue Bronx, NY 10462
crainey@cwla.org
Tel. 718-828-0300, ext. 298
Fax 718-409-6864